



Once you've tried it, you'll never give it up

Oh, what a wonderful feeling! You'll love it ...love it the same way you will when you and a new Royal Standard get together.

Try its touch. Light and easy, isn't it? Now, tabulate a bit . . . with a simple twist of the wrist. Or set margins. Click! That's all you do with Royal's famous Magic® Margin.

Try *every* control key. Easy, aren't they? They were built with you in mind. Royal planned it that way.

Royal Standard Typewriters are preferred

2¼ to 1 by people in business who type. Royal Standards are rugged. They take less time out for repairs.

So, how about a free trial? Your Royal Representative will be glad to bring a new Royal Standard to the office.

This typewriter comes in six beautiful colors. Ask your Royal Representative to show you all six. Then select the color you like best.

They are all beauties. But we warn you once you've tried it, you'll never give it up.



ROYAL® standard electric • portable • Roytype® business supplies

Products of Royal McBee Corporation